

CAMELLIA CROSSING

Acadiana's Gleaux Run



Every step you take helps local families
fight, survive and live with cancer.

GET YOUR GLEAUX ON!



2023 SPONSORSHIP OPPORTUNITIES

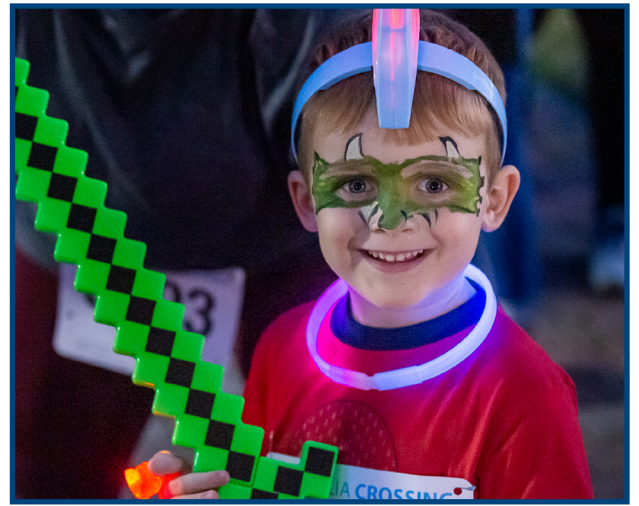
NOV 22 RIVER RANCH | TOWN SQUARE | 5:30pm

milesperret.org | 337.984.1920

Camellia Crossing

Camellia Crossing, Acadiana's Gleaux Run is a great way for families to come together on Thanksgiving Eve to give thanks and support Miles Perret Cancer Services. The night time 1-mile walk and 5K run fills Camellia Boulevard with gleauxing runners and walkers. We provide you with gleaux gear and encourage your creativity in *getting your gleaux on*.

Join us for the 20th annual Camellia Crossing and help local families *fight, survive and live* with cancer.



Your Direct Impact: More Than 21,000 Local Families Have Been Served

Through our office in Lafayette, the Mobile Miles Program, and Outreach Program in local treatment facilities, services are extended to communities throughout our 10-parish service area. Since its inception, Miles Perret Cancer Services has served over 21,000 local families. However, the reality of our success is not in numbers but in lives changed. By taking control of their individual paths to wellness, our clients are empowered to think of themselves not as cancer patients, but as survivors.

100% of the Funds Raised Stay in Acadiana

All funds raised for MPCS come directly from sponsorships and donations; no government funding is accepted. These funds allow us to provide our clients who reside or receive treatment in Acadiana with the non-medical, interstitial assistance critical to their well-being.



CAMELLIA CROSSING: 2023 CASH SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	Presenting \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Water Station \$1,250
CORPORATE VISIBILITY					
Direct mail postcard (≈7,500)	LOGO				
Website recognition (on MPCCS homepage)	✓				
Recognition in television commercials	✓				
Recognition in radio commercials	✓				
Recognition in pre-event advertising (print)	LOGO	LOGO			
Recognition in pre-event billboards	LOGO	LOGO			
Event posters distributed throughout Acadiana (≈1,000)	LOGO	LOGO	LOGO		
Recognition in pre-event e-blasts	✓	✓	✓		
Social media recognition	✓	✓	✓	✓	✓
Race participation t-shirts (back)	LOGO	LOGO	LOGO	LOGO	NAME
Complimentary race entries	50	25	12	6	2
Listed on sponsor signage (displayed at MPCCS)	LOGO	LOGO	LOGO	LOGO	NAME
EVENT DAY RECOGNITION					
Race bibs	LOGO				
Logo on mile markers	✓	✓			
Banner displayed at start or finish line (if provided by sponsor)	✓	✓	✓		
10x10 booth/tent at post-race festival (provided by MPCCS)	✓	✓	✓		
Product sampling or promotional items (approved by MPCCS)	✓	✓	✓	✓	
Listed on sponsorship signage (displayed in Town Square)	LOGO	LOGO	LOGO	LOGO	NAME
Opportunity to staff water station & promote your company					✓

✓=included with sponsorship

All benefits are limited to 1 company logo or name.

Sponsor Deadline: To receive all sponsorship benefits, sponsor registration form must be received by September 22, 2023.



Ready. Set. Gleaux!

Camellia Crossing brings families together to light up the sky with **gleaux** items given with registration. 2023 marks our 20th year and we expect over 3,000 participants. Join us for **Camellia Crossing** as we give thanks for our generous community and **gleaux** down Camellia Boulevard.

Make An Impact

Camellia Crossing offers unique marketing opportunities for businesses in Acadiana interested in supporting great family fun for a great cause.

Many sponsors use the event to build employee morale and create community good will. **Get your gleaux on and join us for this November's Camellia Crossing.**



helping families fight, survive, and live with cancer

Miles Perret Cancer Services (MPCS) is a resource center for individuals and their families fighting, surviving, and living with cancer. We are here to provide emotional support, guidance, programs, and most of all, hope. Our services are comprehensive and always provided at no charge. No appointment is necessary and there are no qualifications. We are located in Lafayette, and our mobile unit and outreach program extend services throughout Acadiana.

MPCS SERVICES:

Cancer Resource Library
Family Events
Mastectomy Items
Medical Supplies
Mobile Miles: MPCS on Wheels
Nutritional Supplements
Patient Navigation Notebooks
Treatment Care Kits
Wellness Center
Wigs, Hats, Scarves

MPCS PROGRAMS:

Back to School Project
Christmas Giving Tree
Creative Expressions
Massage
Nutrition Classes
Pilates & Yoga
SMILES for Miles Family Outings
Support Groups



Jonathan Miles Perret

Miles Perret Cancer Services opened its doors in 2002 in memory of Miles Perret. Although Miles lived only eight years, his life was filled with curiosity, joy, and love and he left an impression on all who knew him. When Miles was diagnosed in 1995, his family determined right away that he would have as normal and carefree life as possible. Their journey with him provided firsthand experience of the daily challenges families and individuals face when fighting cancer. Miles Perret Cancer Services was created to help others meet those challenges. Our mission is to help local families fight, survive, and live with cancer with care and compassion.



milesperret.org

2130 Kaliste Saloom Road, Suite 200
Lafayette, LA 70508 / 337.984.1920



NOVEMBER 22, 2023

CASH SPONSOR REGISTRATION

Company / Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Follow-Up Contact Name: _____

E-mail (required): _____ Follow-Up Email: _____

Phone: (_____) _____ Follow-up phone: (_____) _____

Fax: (_____) _____

SPONSOR AMOUNT

- | | |
|--|----------|
| <input type="checkbox"/> Presenting | \$25,000 |
| <input type="checkbox"/> Platinum | \$10,000 |
| <input type="checkbox"/> Gold | \$5,000 |
| <input type="checkbox"/> Silver | \$2,500 |
| <input type="checkbox"/> Water Station | \$1,250 |

METHOD OF PAYMENT

Please enclose payment.
Make checks payable to Miles Perret Cancer Services,
2130 Kaliste Saloom Rd., Suite 200, Lafayette, LA 70508

QUESTIONS?

Please contact:

Addi DuCote

Partnership Engagement Coordinator
aducote@milesperret.org

T: 337.984.1920 | F: 337.984.1921

Your partnership is sincerely appreciated. By execution of this form, you are affirming your participation as a sponsor at the above-indicated level. To receive all sponsorship benefits, this registration form must be received by September 22, 2023. Payment not enclosed is due by October 20, 2023.

Sponsor Representative: _____ **Date:** _____

NOTE: Signing this form gives Miles Perret Cancer Services and its agents permission to use images, electronic or photographic, in future promotional materials.

THANK YOU TO OUR 2022 CAMELLIA CROSSING SPONSORS & DONORS

Presenting

Park Place Surgical Hospital

Platinum

Bass Companies

Cox

KATC

KLFY

Lamar

LUS

LUS Fiber

Northwestern Mutual

Senator & Mrs. Gerald Boudreaux

Parish Ink

Rader Solutions

The Acadiana Advocate

Townsquare Media

Gold

Louisiana State Newspapers

News15

Opelousas General SPICE

Party Central

Southern Urology

Silver

008 Magazine

Aspen Clinic

Acadiana Profile Magazine

First Pioneers Federal Credit Union

Martial F. Billeaud, Sr. Foundation

Water Station

Acadian Ear, Nose, Throat & Facial Plastic
Surgery Center

ASAP

CPL Systems

Lafayette Veterinary Care Center

Latter & Blum

Stuller

Fans of MPCs

3 Wize Monkeez

Albertson's

Cajun Carts

Church Point Wholesale

Kentwood Water

Lafayette Coca-Cola Bottling Company

Mello Joy

Raising Cane's

Renee Prejean Catering

Republic Services

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